

SPECIAL EVENT

Let Your Mouse Do the Walking

3,000 hits were recorded on the first day Business Navigator was launched.





In the past, it has been difficult for entrepreneurs to navigate among a number of government agencies and offices to find information to register their business, comply with laws, and take advantage of government-sponsored incentive programs. Today, entrepreneurs have access to information in one place – the <u>Business Navigator</u>.

Business Navigator is an internet portal that provides enterprises with reliable information on sources of financing and ways to take advantage of incentives offered by Government and donor agencies. Enterprises can find business consultants quickly and they can promote their business through a business network.

Business Navigator facilitates direct investment and improves the investment climate. The portal provides users with information on investment opportunities in nine Croatian industries. In addition, it provides information on business zones, free zones, and development agencies working in Croatia.

This is a joint USAID and Ministry of Economy, Labor and Entrepreneurship venture that provides timely up-to-date information to Croatian businesses and investors.